

# Taking heart

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## Project Cheer employs multiplier effect

OVER 250 beneficiaries from five charities will be taking part in Project Cheer this year. First, the Tan Chin Tuan Foundation will mobilise 80 students from ACJC to run its first Project Cheer with a children's charity. Later the same day, the students, together with the children from the children's charities, will bring Project Cheer to charities serving the aged. The purpose is for the teens to become mentors and demonstrate to the younger children that they too can make a difference in other people's lives.

A range of activities including making muah chee, playing traditional games, and learning dialects such as Hokkien and Cantonese have been arranged for the beneficiaries.

## Pay-it-forward campaign

CHILDREN from Lakeside Family Services Before and After School Care wrote well-wishes and words of encouragement for other children at National University Hospital (NUH)'s paediatric ward, Singapore Children's Society (SCS) and Club Rainbow as part of a pay-it-forward campaign powered by the People's Association and four final-year students from Nanyang Technological University's Wee Kim Wee School of Communications.

The pay-it-forward campaign, called Project Guiding Hands, aims to promote volunteerism among the young and create a chain of giving, and supports the empowerment of recipients to becoming givers.

## Launch of Gentle Warrior's Trust

The Gentle Warrior's Trust, which was incorporated in 2012, has been launched by owner of Bollywood Veggies Ivy Singh. The Trust will provide grants, loans, and financial aid to applicants who wish to develop their skills, start enterprises, and uplift the community around them. Funds are also allocated to women who show leadership potential and wish to travel to learn about how other communities have developed, organised and sustained dignified livelihoods.

## **SPD fund-raising efforts continues to April 5**

SPD, formerly known as Society for the Physically Disabled, raised over S\$4.8 million through the SPD Charity Show 2015 which was aired on March 22. More than 20 local and foreign artistes performed on the three-hour programme that was aired over MediaCorp Channel 8. Donation hotlines will remain open until midnight of April 5. Funds raised will go towards helping over 4,700 people with disabilities that the organisation is currently serving through its programmes and services.

- **Taking Heart is a regular column highlighting charitable causes**

SPH DIGITAL NEWS

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